**APESE ERE YOUTH EMPOWERMENT ORGANIZATION**

**Strategic Organization Profile**

**About Us**

**APESE ERE Youth Empowerment Organization** is grassroots, women-led NGO founded in January 2016 and formally registered on 17th November 2017 under the Ministry of Labour and Social Protection in Kenya. Based in Turkana County, our name **“Apese Ere”** means **“Indigenous Girls”** in the Turkana language a symbol of our deep commitment to empowering vulnerable adolescent girls and youth in marginalized communities.

We address the double marginalization faced by girls in Turkana due to their gender and youth by promoting access to education, health, safety, economic opportunity, and leadership pathways.

**Where We Work**

* **Headquarters**: Turkana Central
* **Active Reach**: Turkana Central and Loima Sub-counties
* **Expansion Capacity**: Turkana West, Lokichoggio, Turkana North, Turkana East, and Turkana South

**Current Donor & Budget**

* **Primary Donor**: Global Fund through Kenya Red Cross
* **Operating Budget**: Ksh 77,000,000 for a 3-year renewable period
* **Partnering Agencies**: Kenya Red Cross, World Vision Kenya, AICHM, Ministry of Health, Ministry of Gender and Social services and Ministry of Education.

**Flagship Programs & Core Interventions**

* Adolescent & Youth Program (AYP)
* HIV Prevention & SRHR Outreach (including PMTCT)
* Mentorship, Life Skills & Career Guidance
* Gender-Based Violence (GBV) Prevention & Survivor Support
* Human Rights Awareness & Protection
* Health Talks & Sanitary Pad Distribution for Adolescent Girls
* Cash Transfers in collaboration with Kenya Red Cross and World Vision

**Strategic Expansion Areas**

1. Digital Inclusion for Youth to access freelance and remote work opportunities.
2. Poverty Graduation Livelihoods for Adolescent Mothers & Young Women
3. Climate-Resilient WASH Infrastructure with Community-Led Total Sanitation (CLTS)
4. Comprehensive Career Mentorship (In-School and Out-of-School Youth)
5. Child Protection & Orphaned and Vulnerable Children (OVC) Services

**Our Vision**

A society where every adolescent girl is free from violence, economically empowered, and equipped with the skills and confidence to lead change in her community.

**Our Mission**

To empower adolescent girls and youth through education, life skills training, mentorship, and advocacy fostering confident, resilient young leaders who drive social transformation in Turkana and beyond.

**Strategic Objectives**

* Promote Education & Vocational Development through mentorship, motivational talks, and talent showcasing.
* Provide Basic Needs (sanitary towels, stationery) in partnership with girl-focused agencies.
* Lead GBV & Harmful Practices Advocacy through awareness campaigns and community education.
* Offer Counselling & Guidance for academic, emotional, and life challenges.
* Deliver Health & Life Skills Education on HIV/AIDS, GBV, reproductive health, and wellness.

**Core Values**

* **Empowerment** – Building leadership, decision-making, and self-efficacy among girls
* **Exploration** – Fostering identity, critical reflection, and social awareness
* **Empathy** – Creating a supportive, inclusive environment
* **Integrity, Humility, Excellence, Honesty & Discipline** – Guiding our daily operations and stakeholder relationships

**Why Partner with Us**

* **Local Expertise**: Deep roots and trust in Turkana communities
* **Proven Track Record**: Active implementation with reputable donors
* **Scalable Models**: Ready-to-launch programs with strong impact potential
* **Youth-Led & Gender-Sensitive**: Cantering voices of marginalized youth and girls
* **Accountability**: Transparent systems, clear outcomes, and strong governance

**Contact Us**

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